

# Envy

It's Your Business



## Mission Statement from 100%

ENVY IT'S YOUR BUSINESS



We provide a business that is simple and profitable for anyone who is willing to roll up their sleeves and go to work, regardless of age, race or educational background. Our unique business model magnifies the very best of the entrepreneurial spirit, providing the tools for our distributors to excel and control their financial destinies, while contributing to the conservation and preservation of Earth's most precious and endangered resource: Water.

We will ensure the success of this Mission, and the success of our independent distributors, with unparalleled integrity, support and ongoing product research. In the end, the longevity and profitability of our distributors' business will always be our primary concern and will guide every decision we make.

Looking Forward To Serving You,  
Your Corporate Team

**Finally, a simple business that anyone can develop without investing large amounts of money or moving large amounts of product.**

**Our Envy line is not a start-up company. We've been around for several years and have established ourselves in the marketplace.**

**The timing is perfect. Many people have lost their jobs and many more could. That's why this program has been developed. Working as a team, you and I can change the direction of our financial future.**

***There are three ways to earn money with your business:***

- Retail
- Service
- Wholesale

***We suggest all three, with focus on wholesale.***

You've started your business and ordered one case of product. If you order more than one case, you will receive a 4% commission on the additional cases.

***Example:***  $\$114.00 \times 4\% = \$4.56$ . This will reduce your cost from \$21.00 per bottle to \$20.24. If you like retailing, this has an obvious advantage.

Now it's time to get busy building your business with the power of the compensation plan. The following is an example, but not necessarily the way groups will grow.



The  
Compensation  
Plan

**Don't forget that retailing product and detailing will create immediate income. Now hold on because this is incredible!**

**First Level**

*You bring in 3 to 6 Associates. You receive 4% of anything you buy after the first case and 4% of anything your Associate orders.*

**1st Level – 3 Dealers Purchase**

1 case each  $\$114.00 \times 4\% = \$4.56 \times 3 = \$13.68$

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**2nd Level – Duplicates to 9 Dealers**

1 case each  $\$114.00 \times 5\% = \$5.70 \times 9 = \$51.30$

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**3rd Level – Duplicates to 27 Dealers**

1 case each  $\$114.00 \times 6\% = \$6.84 \times 27 = \$184.68$

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**4th Level – Duplicates to 81 Dealers**

1 case each  $\$114.00 \times 6\% = \$6.84 \times 81 = \$554.04$

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**5th Level – Duplicates to 243 Dealers**

1 case each  $\$114.00 \times 3\% = \$3.42 \times 243 = \$831.06$

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**6th Level – Duplicates to 729 Dealers**

1 case each  $\$114.00 \times 2\% = \$2.28 \times 729 = \$1,662.12$

***Monthly Income: \$3,296.88***

**Don't forget you have also earned income retailing and detailing. Just for fun, let's see what happens with 4 Associates...**

**With 4 Associates, this could happen...**

**1st Level – 4 Dealers Purchase**

1 case each  $\$114.00 \times 4\% = \$4.56 \times 4 = \$18.24$

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**2nd Level – Duplicates to 16 Dealers**

1 case each  $\$114.00 \times 5\% = \$5.70 \times 16 = \$91.20$

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**3rd Level – Duplicates to 64 Dealers**

1 case each  $\$114.00 \times 6\% = \$6.84 \times 64 = \$437.76$

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**4th Level – Duplicates to 256 Dealers**

1 case each  $\$114.00 \times 6\% = \$6.84 \times 256 = \$1,751.04$

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**5th Level – Duplicates to 1,024 Dealers**

1 case each  $\$114.00 \times 3\% = \$3.42 \times 1,024 = \$3,502.08$

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**6th Level – Duplicates to 4,096 Dealers**

1 case each  $\$114.00 \times 2\% = \$2.28 \times 4,096 = \$9,338.88$

***Monthly Income:*** \$15,139.20

**This business really is that simple!** All your business needs is your belief in the World Class Products we bring you and your belief in *yourself*. With this belief system, anything can be accomplished.

Remember, whatever we teach, we are doing just like you are – one bottle of product at a time, one new dealer at a time. *Small steps will lead to incredible results.*

**To Qualify for commissions for any calendar month, you must have purchased at least 1 case of “Envy It’s Your Business” waterless car care in that month.**

**All checks will be issued by the 10<sup>th</sup> of the following month that the commissions were earned. Any Commission earned that amounts to under \$10.00 will not be mailed that month, but will be carried over to the time at which the total commissions amounts to \$10.00 or more.**

**Associates who feel they need a standing order (Auto-Ship) each month, may request information about our Easy Order Program.**

**Packages of Literature will be available at a very reasonable price.**

**Also available will be magnetic signs and banners.**



The  
Four Steps  
To Building  
Your Business



# Step 1

**Sign up for \$25.00.**

*You will receive a \$20 bottle (retail value) of Envy Waterless Car Care and information to help you get started.*

# Step 2

**Roll up your sleeves and go to work.**

*Use the product and show it to everyone you know.*

# Step 3

**Order one case of Envy – 6 Quarts and 6 Pumps.**

*Suggested retail value \$223.70.*

*Your cost \$114.00 plus \$12.00 shipping and handling =*

*Retail Profit \$107.70 per case.*

*1 Quart suggest retail \$38.95, your cost \$21.00 =  
\$17.95 Profit.*

*Bob Lavoie, co-owner of Envy It's Your Business, usually earns between \$30.00 to \$50.00 per hour detailing.*

*"With one quart, I could easily earn \$400.00 to \$600.00 immediate profit."*

# Step 4

**Sign up others and teach steps 1, 2, & 3.**

*It's really that simple!*

**Looking forward to working with you!**

**The "Envy – It's Your Business" Team**

# Must Common Questions:

**Q: You can't spray that right over dirt. Won't it ruin the paint? Shouldn't I wash it first?**

**A: With any other technology it would scratch the paint. The simplest way to explain this is when I spray Envy over a dirty surface the dirt is lifted off the paint and broken down and absorbed by our Kaolin Clay. Anything that is not broken down will float in our product, think of it like a jelly bean seal encapsulating that dirt particle.**

**Q: How do you compare your product to others?**

**A: You've asked me to compare an apple to an orange. I'm not saying we're better than any of the other products you've used.**

**Basically we are a water conservation company. What I'm saying is that we can wash, wax, polish and seal any non-porous surface, better and faster than anything out there without attacking the domestic water supply and the bonus is an incredible shine.**

**Q: What is It?**

**A: Simply put, it's a breathable paint sealant that is VOC compliant, which makes your paint smoother with a lasting hard Carnauba Wax finish.**

**The smoother you can make a paint finish the better it will reflect the light. That's why Envy gives such a incredible shine.**

**Q: How dirty is too dirty?**

**A: I'm sure you don't do this with your car, but if you've been 4 wheeling in the mud, you can use common sense and knock off the excess mud first. For our technology to work, ENVY has to be able to get behind the dirt, in order to start the emulsification process.**